



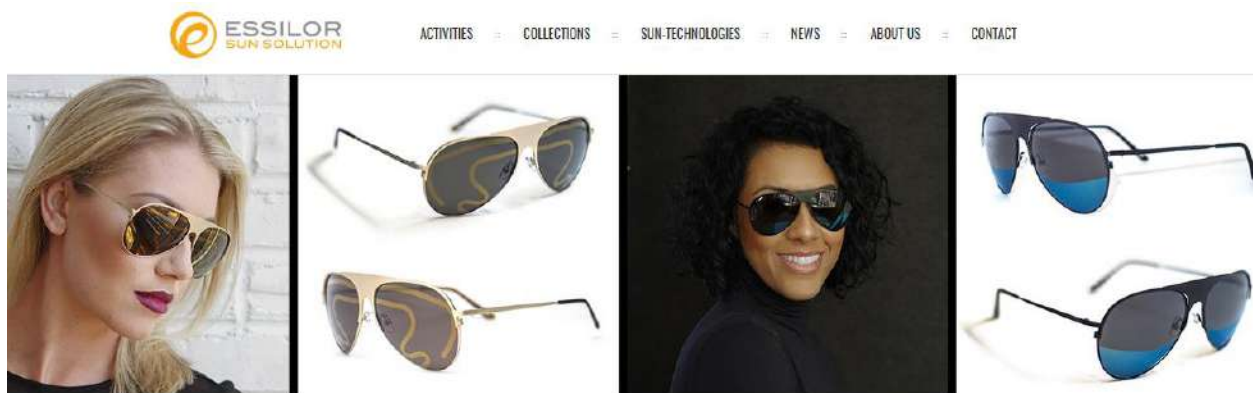
Vuliwear was born from *inspiration*. Like most unique creative ideas or concepts, they are uncharted territory and require vision, persistence and passion to come to fruition. Vuliwear is a unique brand of designer fashion accessories and clothing; our exclusive line of designer sunglasses is the first of more to come.

Vuliwear designer sunglasses launched on June 27, 2017 (National Sunglasses Day). Our unique designs are inspired by the awesome patterns and colors in an insect's eyes. I know your first reaction is probably "eww", we get it; but I guarantee that once you check out our shades you will see *beautiful shades of eww...*

We've partnered with **ESSILOR® SUN SOLUTION™** to develop high-quality polarized Nylon lenses that reduce glare for better color, clarity, detail and provide 100% UV protection from the sun when worn correctly. All of our sunglasses are made in Italy.



<https://www.essilor-sunsolution.com/vuliwear-designer-sunglasses-co-partnership-essilor-sun-solution>



HOME - VULIWEAR DESIGNER SUNGLASSES - CO-PARTNERSHIP WITH ESSILOR® SUN SOLUTION™

## Vuliwear Designer Sunglasses - Co-partnership with Essilor® Sun Solution™

29/06/2017

Essilor® Sun Solution™ is proud to present its new co-branding partner Vuliwear.

For their **designer sunglasses** they decided to use our **creative design technology** called **E-Sun Magiccoat 'Couture Design'**, our special coatings to enhance the beauty of sun lenses.

**Couture Design** enables exclusive personalized design to be "printed" on the lens as you can see with [Vuliwear's stylish sunglasses](#).

Vuliwear sunglasses are made in Italy with [high-quality polarized lenses](#) in Nylon.

***When Fashion & Nature Collide, Vuliwear Comes Alive!***



Vuliwear sunglasses are unisex and designed with comfort in mind. Light-weight metal frames, also made in Italy, will make you forget you even have them on. We purposely selected the classic aviator style that is the most popular and flattering to most face shapes for both men and women.

**Vuli** means “*shade*” in Swahili.

Our mission is to build a collection of distinctive, luxury products, clothing and fashions accessories that are *quality, innovative and creative*. We seek to offer our customers products and a purchasing experience that will drive long-term loyalty and deliver sustainable growth for the company. Vuliwear is dedicated to consistently exceeding expectations of today’s demanding and discriminating consumers.



Follow us on Facebook, Twitter & Instagram @**Vuliwear**. We even have a mobile app available in the App Store <https://appsto.re/us/Ovs5kb.i>

Vuliwear is available online at [vuliwear.com](http://vuliwear.com)

**CONTACT:**

Dionne Ellison, Founder & CEO

Vuliwear@

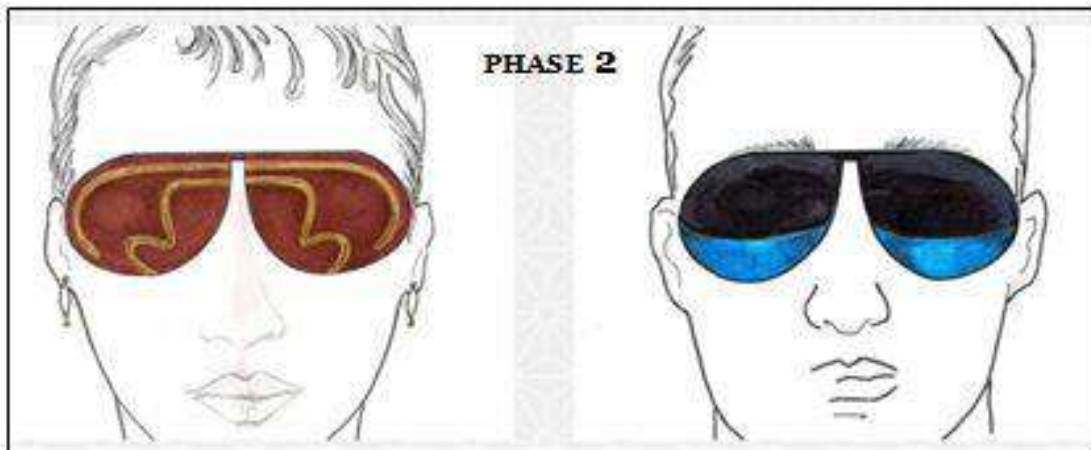
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**PRODUCT DEVELOPMENT PROCESS – 3 PHASES**



*When Fashion & Nature Collide, Vuliwear Comes Alive!*



**STYLES: BLKNBLU & ZAG**



*When Fashion & Nature Collide, Vuliwear Comes Alive!*



ADVERTISING: OceanDrive.com

# OCEAN DRIVE SPOTLIGHT



vuliwear

## When Fashion & Nature Collide...

Vuliwear's cleverly designed and stylish sunglasses are inspired by the beautiful array of colors and unique design patterns in an insect's eyes. Manufactured in Italy with precision and care, our unisex sunglasses are fully polarized, offering exceptional quality and promoting healthy vision no matter the season.

### EXCLUSIVE OFFER FOR OCEAN DRIVE READERS

Enjoy 15% off one pair of sunglasses on June 27th for National Sunglasses Day  
Use promo code OCEAN15  
(free shipping and returns)

CLICK HERE TO LEARN MORE & SHOP NOW

Vuliwear

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EXCLUSIVE OFFER FOR OCEAN DRIVE READERS

If you are having trouble reading this email, you may [view the online version](#)

# OCEAN DRIVE



## SUPERMODEL KATE BOGDON EMERGING HER INSEcurities & WHY SHE LOVES MIAMI

From a humble upbringing in Thailand to becoming the world's most sought-after model, supermodel Kate Bogdon jets in every corner of the world for business, pleasure, and love.

READ MORE >>



## WHERE TO GET THE BEST DOUGHNUTS IN EVERY MIAMI NEIGHBORHOOD

Is there anything better than a fresh-baked doughnut? With the wild and beautiful varieties that are now being offered around Miami, our Orlando email team is about to get a major upgrade.

READ MORE >>



## THE ULTIMATE GUIDE TO STAYING FIT IN THE MAGIC CITY

In a place like Miami, where top models and the media and beach season is year-round, staying on your fitness A-game isn't just a priority—it's a requirement. Luckily, your city makes it easy with top-of-the-line gyms and studios that emulate the nation's fitness trends, outdoor fitness equipment and virtual fitness services. But that doesn't mean you can't have it both ways. Ocean Drive takes an exclusive look inside the fitness hot spots making Magic City beach life.

READ MORE >>



## PHOTOS: OCEAN DRIVE MAGAZINE MAY/JUNE ISSUE RELEASE CELEBRATION HOSTED BY COVER STAR SHAY MITCHELL

On Wednesday, June 1, 2017 Ocean Drive magazine's Editor-in-Chief David Shapiro and Publisher Deborah Luskoff were joined by the magazine's model Shay Mitchell for the issue's release celebration at the Biscayne Ward South Beach & Casino in Hollywood.

WHO ELSE WAS THERE? >>



## READ THE DIGITAL EDITION

Read our latest digital issue, with supermodel Shay Mitchell.

CHECK IT OUT >>

### FROM OUR PARTNERS



## VULIWEAR: WHEN FASHION & NATURE COLLIDE...

Vuliwear's cleverly designed and stylish sunglasses are inspired by the beautiful array of colors and unique design patterns in an insect's eyes. Manufactured in Italy with precision and care, our unisex sunglasses are fully polarized with **EXCELLENT UVN PROTECTION** lenses, offering exceptional quality and promoting healthy vision no matter the season.

READ MORE >>

When Fashion & Nature Collide, Vuliwear Comes Alive!



Y100Miami - iHeart Media – Mackapoolooza –  
June 2017




Vuliwear Designer Sunglasses

where fashion and nature collide

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Vuliwear Designer Sunglasses

where fashion AND nature collide

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Luxury Travel Diary – September 2017 - <https://www.luxurytraveldiary.com/>



*When Fashion & Nature Collide, Vuliwear Comes Alive!*



WeLoveGlasses - October 2017 - <https://www.weloveglasses.com/>

The screenshot shows a website page with a dark background. At the top, there is a navigation bar with 'WE LOVE GLASSES' on the left, 'NEWS', 'BRANDS', and 'SHOPS' in the center, and social media icons for Facebook, Twitter, Pinterest, and Instagram on the right. The main content area features a large image of a woman with dark curly hair wearing dark sunglasses. On the left side of the page, there is a vertical sidebar with three menu items: 'THE BRAND', 'WHO'S WEARING IT', and 'SHOP'. The main text area on the right contains the title 'Vuliwear - The Brand' and a paragraph of text. To the right of the text is a list of social media links with icons: Contact, Vuliwear Official Website, Instagram, Facebook Page, and Twitter. The text in the main area reads: 'Vuliwear® was born from inspiration. Like most unique creative ideas or concepts, they are uncharted territory and require vision, persistence and passion to come to fruition. Vuliwear is a unique brand of designer fashion accessories and clothing; our exclusive line of designer sunglasses is the first of more to come. Vuliwear designer sunglasses launched on June 27, 2017 (National Sunglasses Day). Our unique designs are inspired by the awesome patterns and colors in an insect's eyes. I know your first reaction is probably "eww", we get it; but I guarantee that once you check out our shades you will see beautiful shades of eeww. Vuli means "shade" in Swahili. They have partnered with ESSILOR® SUN SOLUTION™ to...'

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